Zoo Conservation Outreach Group

RON MAGILL CONSERVATION HEROES AWARD

2019 Application

Completed applications must be written in English and received by August 15, 2019. Award decisions will be announced on September 7, 2019. Please contact scholarships@zcog.org if you have any questions.

1. **Applicant Name:** _____
   Full legal name of project leader or principal investigator, as it appears on passport. If you are seeking to fund professional development training for a project team member, please enter the name of the team member who will receive the training in parentheses.

2. **Statement of Eligibility** (1000 characters max) — Indicate your eligibility for this award: Which Latin America or Caribbean country are you a resident of? Where is your field project located and does it focus on data collection or monitoring? Are you working with an endangered or emblematic species? Are you or your project connected to a zoological institution? *Note: preference will be given to Latin American professionals working in their country of origin.*

3. **Project Name:** _____
   Please indicate the name of the project for which the funds are being requested, or which the award beneficiary is currently working.

4. **Project Summary/Abstract** (1000 characters max) — Briefly summarize your project objectives, key activities, expected outcomes, and conservation relevance.

For internal use only:

Request Type
- ☐ Capacity Building
- ☐ Project Development Assistance

ZCOG affiliation
- ☐ Yes
- ☐ No

Affiliated Zoo Institution:

5. **ZCOG Affiliation** — Is your project a current ZCOG Conservation Partner? Yes / No ☐

6. **Request Type** — Indicate which type of funding request you are submitting; please select a or b:

   a. **Project Development Assistance** (field equipment purchases or data collection services) ☐

   b. **Capacity Building** (professional development training for a conservation team member) ☐

7. **Personal Contact Information:**

   Nationality of applicant/beneficiary: _____

   Home Address: _____

   Telephone: _____

   Email: _____

   Date of Birth: _____

   Education: _____

   Current Job Title/Position: _____

8. **Organizational Contact Information:**

   Name of Organization: _____

   Status (e.g. nonprofit, governmental, educational): _____

   Organization Address: _____

   Telephone/Fax: _____

   Email: _____

   Website: _____

9. **Organizational Mission** (500 characters)**:**

10. **Organizational Budget:** _____
    Provide the total amount in U.S. dollars. List the dollar amount of your current budget or the budget for your next fiscal year.

11. **Project Budget:** _____
    Enter the U.S. dollar amount of your total annual project budget.

12. **Total Funds Raised or Pledged:** _____
    Enter the total dollar amount of cash you have in the bank for the project plus funds that other donors have pledged or committed to the project at present. If you have no money raised to support this project, enter a zero in this line.

13. **Project Partners/Donors** — Please list all project partners and donors to date:

14. **Funding Request:** _____
    Enter the request amount in U.S. dollars; funding requests cannot exceed $4500.

15. **Funding Justification** (1000 characters max) — Briefly state what the requested funds will be used for (e.g. specific type of field equipment or data collection services to be purchased, or training program that will be attended), and indicate why this is necessary for the success of your project. Provide documentation, in the form of attachments or website links, of equipment costs and/or course registration fees, or provide realistic estimates based on similar items. If the current award is not enough to cover these costs, indicate how you intend to fund the difference. *Note: ZCOG will purchase the goods, services, and training course registrations on behalf of the award recipient when possible.*

Have you applied for funding for the requested items from additional sources? If so, indicate funding sources and amount requested.

☐ No
☐ Yes; indicate sources:

16. **Grant Period** (500 characters max) — Estimate the project period during which you hope to allocate funds from the award. If you are applying for capacity building funding, indicate the specific date of the professional development training. *Note: funds must be used within 12 months of the award and ZCOG will not reimburse for expenses incurred prior to the award*.

17. **Project Location:** _____

18. **Targeted Species/Ecosystems:** _____

19. **Project Narrative** (4500 characters max) — Submit a succinct and coherent essay that communicates the conservation importance of your project and why it deserves to be funded by this award. Provide an overview of the problem and the key issues addressed. Describe project objectives, key activities/methods, expected outcomes, and assessment protocols (how you propose to monitor and measure project success). Outline achievements to date and indicate how this award will help achieve the stated goals of the project.

20. **Personal Statement** (5000 characters max) — Submit a coherent essay that describes why the applicant and or award beneficiary is a 'conservation hero' and deserves to receive the Ron Magill Conservation Award. Discuss the applicant's personal conservation philosophy and how he or she has worked to achieve this vision. Finally, specify how the funds will help the applicant achieve his or her conservation potential and how he or she will contribute back to the larger conservation community.

21. **Reference** — Applicants must solicit a letter of recommendation, which should be sent directly to Zoo Conservation Outreach Group at scholarships@zcog.org. The recommendation should be from someone familiar with the quality of your research and your personal character. The most powerful letters of recommendation are from individuals that know the applicant and can provide detailed testimony and personalized accounts. Generic institutional support letters are discouraged, as is the solicitation of more than one letter of recommendation (only the first letter received will be included in the applicants file).

    Please list the person that you have asked for a letter of recommendation, and remind him or her to send their confidential letter of support directly to scholarships@zcog.org before 5:00pm (Eastern Standard Time) on **August 15, 2019**.

    Name: _____

    Institution: _____

    Title: _____

    Address: _____

    City: _____ Country: _____

    Work Phone: _____ Ext: _____

    Email: _____

22. **Signature**

☐ I hereby verify that all of the above information is truthful and accurate.

Name: _____

Date Completed (MM/DD/YY): _____